

## Ciudad Moderna

The video *Ciudad Moderna* is a composite of clips taken from the popular Mexican film *Despedida de Casada*, released in 1966. The source film is treated as a document of the contemporary city, and is re-edited to show off the modern architecture of Mexico, such as the Museum of Anthropology, the apartment buildings of Avenida de la Reforma, and the *Hotel Presidente* in Acapulco. Clips from the original film dissolve into single frames that capture the architecture in pristine black and white, or show perspective renderings like illustrations from an architectural monograph.

Documentation: Video Excerpt; Installation at Laboratorio Arte Alameda; Installation at Storefront for Art and Architecture; Video stills

Terence Gower, 2004

Digital Video, 6:20 minutes

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Film Archive: Filmoteca, UNAM

Film Source: *Despedida de Casada*, Mexico, 1966

Funding: Peter S. Reed Foundation

[Project Text: Ciudad Moderna \(Spanish\)](#)

[Excerpt: Itala Schmelz](#)

[Interview: Sarah Herda and Terence Gower](#)













