

Projection Pavilion

One in an ongoing series of pavilions based on iconic modern exhibition pavilions, the *Projection Pavilion* was built as the centerpiece of the 2005 exhibition *Ciudad Moderna* at Laboratorio Arte Alameda in Mexico City. The pavilion is made up of formal quotes from Mies van der Rohe's 1929 *Barcelona Pavilion*, but translated into ephemeral materials and then "tropicalized" with bright colours, artworks and a *bris-soleil*. One of the radiating walls of the pavilion formed a projection screen for the video *Ciudad Moderna* and another supported a photo-mural. The pavilion, consistent with all the installations in the exhibition, was a deliberate intervention in the pre-modern architecture of the Laboratorio, which was built in 1596.

Documentation: Pavilion views, photomural details, axonometric

Terence Gower, 2005

Wood, drywall, concrete block, furniture, carpet, paint, and digital photo-mural

20 x 6 x 2.8 metres

Photography: Jorge del Olmo and Magdalena Franco

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