

Sombrero

The work *Sombrero* describes a display strategy of *ciudadoso descuidado* (careful carelessness) in which objects are arranged to *look* random, but are actually carefully arranged. The work consists of a large *rotulo* of a cartoon—taken from a 1930s New Yorker magazine—showing two ageing ladies preparing a display for a craft fair. One character describes how she would like to achieve the effect of a "sombrero carelessly thrown down." In addition to its interesting cultural overtones, *Sombrero* provokes an awareness of exhibition display, including the arrangement of the panel on which the work itself is painted—"carelessly" leaning against the wall.

Terence Gower, 2002

Enamel on wood panel

244 x 183 x 5 cm

Rotulista (sign painter): Henrique Huerta

Photograph: Amanda Holmes

[Text: On Display](#)



